HeliTracker

CONTACT: Roy Meals

(310) 613-4123

helitracker15@gmail.com

PRESS RELEASE

For Immediate Release
October 22, 2015

New Mobile App Allows Quick Reporting of Helicopter Noise Complaints in Los Angeles County

In the Apple and Google mobile app stores for the first time today, HeliTracker will help restore peace in the sky over Southern California. Two local residents developed it out of annoyance by frequent loud, low flying helicopters and out of frustration from the lack of an efficient mechanism to lodge complaints. Now with several taps on a smartphone or other mobile device, residents can easily report all helicopter disturbances.

HeliTracker is designed specifically for LA County residents, who can purchase the mobile app for \$0.99. Both iOS and Android versions are available. Roy Meals, co-developer of the app states, "HeliTracker empowers LA County residents to easily voice concern regarding the aerial blight caused by vastly underregulated helicopters. We want to improve the quality of life overhead for Angelenos, so we will donate any profit from HeliTracker to TreePeople.org, a nonprofit organization whose commitment is to grow a green and climate-resilient Los Angeles."

To report a disturbance, one opens the app. HeliTracker automatically confirms the user's location, zip code, date, and time. With one tap, the user indicates the type of disturbance (loud, low, hovering, ...) and, with a second tap, sends the report. It takes only several seconds. HeliTracker forwards all complaints daily to the FAA's Automatic Complaint System.

Bob Anderson, President of the Los Angeles Area Helicopter Noise Coalition and a HeliTracker beta tester says, "HeliTracker is very easy to use and so quick. If you live or work where helicopters are a nuisance, you need this app."

